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62,95  
1936

MRS. FRANKLIN D.  
ROOSEVELT  
Originated by  
Traendly & Schenck, Inc.  
*Plant Patent No. 80*

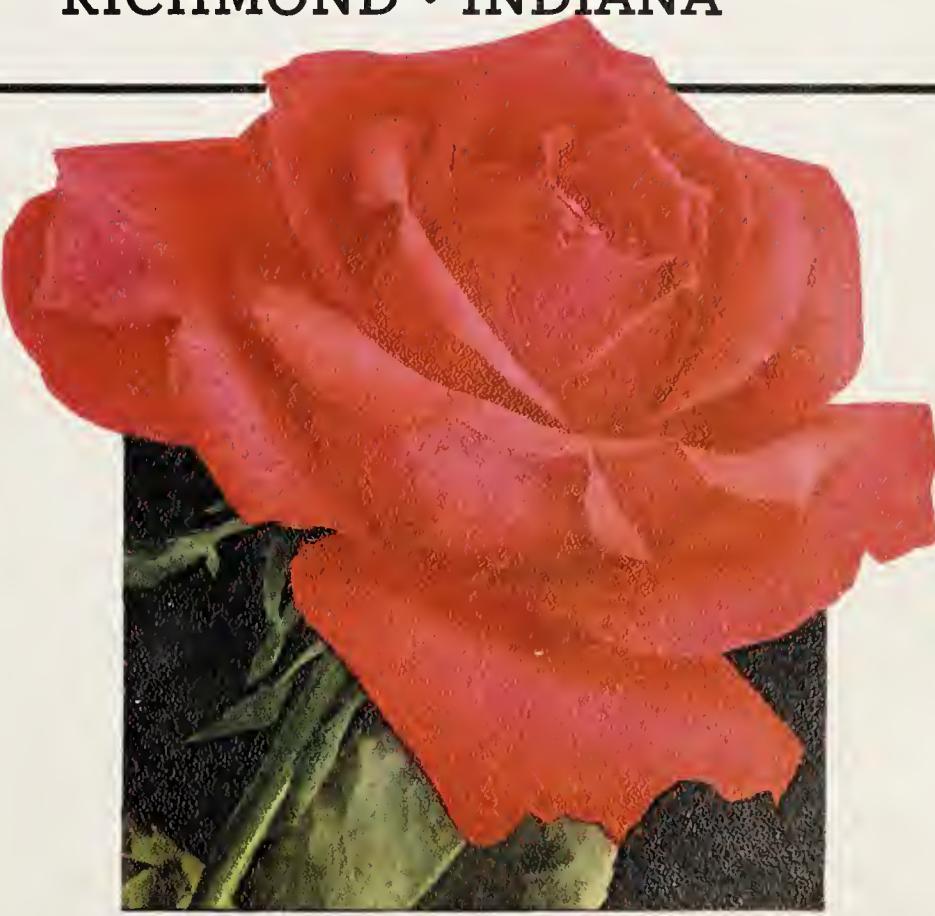
Distributors for~  
THE E. G. HILL CO.  
THE JOSEPH H. HILL CO.  
FRED H. LEMON CO.



HILL  
FLORAL PRODUCTS CO.  
RICHMOND • INDIANA



TALISMAN



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BETTER TIMES  
Originated by The Jos. H. Hill Co.  
*Plant Patent No. 23*

# *Younger Representatives...*



ROBERT L. CATRON  
*Jos. H. Hill Co.*



GURNEY MANN  
*E. G. Hill Co.*



JOHN E. PARKER, Jr.  
*Hill Floral Products Co.*  
*Plant Dept.*



GEORGE CANAN  
*Hill Floral Products Co.*  
*Cut-flower Dept.*



JOHN F. LEMON  
*Fred H. Lemon Co.*



STUART MANN  
*E. G. Hill Co.*

## HILL FLORAL PRODUCTS CO.

*Distributors for*

THE E. G. HILL CO.

• THE JOS. H. HILL CO.

• FRED H. LEMON CO.

# ROSES FOR 1936

## BETTER TIMES

The Jos. H. Hill Co.

Plant Patent No. 23, August 23, 1932

**1934**

"A cerise pink sport of Briarcliff found on The Joseph H. Hill Company range in January, 1931. It is thought so well of that nearly one hundred thousand were planted here last spring. . . . the fact that it is such an easy doer and is so resistant to the common diseases, we predict that *Better Times will replace all dark pink varieties now being grown.*" From our 1934 catalog.

**1935**

"One of the finest tributes to Better Times is that no adverse criticism has been heard from growers or retailers who have handled it. It is our policy now and will be for some time to come to maintain a higher purchasing price for this rose than for more standard varieties and *to protect the purchasers of this rose to the best of our ability.*" From our 1935 catalog.

**1936**

Better Times is now established. The variety has proved to be all that was ever said of it. If you have not yet planted it, plan to this spring; if you have some growing, it has surely convinced you that you need more.

## BETTER TIMES MARCHES ON!

Prices—same as last year.

GRAFTED PLANTS		SCIONS	
\$30.00 per 100	\$300.00 per 1000 in all quantities.	\$15.00 per 100	\$150.00 per 1000 in all quantities.

*Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.*

FOLLOW THE IMPORTANT STEPS TAKEN IN HILL ROSE GRAFTING



*Careful Selection of Manetti Stocks*



*Scions Cut From Flowering Wood. Note Buds on Table at Right.*

## MRS. FRANKLIN D. ROOSEVELT

Traendly & Schenck  
Plant Patent No. 80, November 7, 1933

Mrs. Franklin D. Roosevelt is among the best sports of Talisman yet produced. The bud is pointed and the color a golden yellow, with slight shadings of delicate apricot; open flowers a lasting yellow, intense in coloring. It is borne on a strong stem and the plant is a free bloomer, producing good salable flowers singularly free from any tendency to produce bull-heads or malformed buds.

GRAFTED PLANTS	PRICES	SCIONS
\$30.00 per 100 in all quantities.	\$300.00 per 1000	\$15.00 per 100 in all quantities.

*Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.*

RESTRICTED AREA New York, Pennsylvania, New Jersey, New Hampshire, Massachusetts, and Connecticut.

## TOKEN

The Montgomery Co.  
Plant Patent No. 95, April 24, 1934

Two years ago when this rose was introduced, not many plants were purchased by the trade. Last year we sold fifteen times as many Token plants as we did in 1934. Florists saw it growing, watched the market returns and then showed their favorable reactions by heavy purchases. Token is a seedling resulting from Premier Supreme x Mme. Butterfly. It has a distinctive orange buff to peach red color with buds somewhat urn-shaped in form when ready to open. We believe that there will again be an increase in sales and are grafting accordingly.

Prices same as Mrs. Roosevelt

*Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.*

## AMERICAN PRIDE

N. Grillo  
Plant Patent No. 49, December 20, 1932

After carefully watching the results obtained from half a house of American Pride, we unhesitatingly offer this rose to the trade this year. Stems of American Pride do not stretch to the length reached by other varieties but in white this is not necessary and the plant is so prolific that the gross income per square foot is well above the average. While on the plant American Pride is suffused at times with a slight pink blush. By the time the flowers reach the markets and have opened more, this tinge disappears, making the rose in great demand for white.

GRAFTED PLANTS	PRICES	SCIONS
\$30.00 per 100      \$250.00 per 1000		\$12.00 per 100      \$100.00 per 1000

*Purchasers must sign agreement not to propagate stock of this variety except under special license from originator.*

## SENIOR

Frank Spanbauer  
Plant Patent No. 2, October 13, 1931

Senior was the first forcing rose to secure a plant patent and has been the most widely grown red rose since. It is a seedling of Gen. Jacqueminot x Richmond. Senior is not only a seasonal producer when reds are in demand but will bear well throughout the year.

GRAFTED PLANTS	PRICES	SCIONS
\$ 30.00 per 100		\$10.00 per 100
250.00 per 1,000		90.00 per 1,000
240.00 per 1,000 in lots of 5,000		80.00 per 1,000 in lots of 5,000
230.00 per 1,000 in lots of 10,000		75.00 per 1,000 in lots of 10,000

*Purchasers must sign agreement not to propagate stock of Senior unless 1,000 or more plants or scions are purchased, then stock may be propagated for their own use only.*

## MARY HART

George B. Hart, Inc.  
Plant Patent No. 8, February 23, 1932

Mary Hart is the forerunner of the many sports of Talisman and the only one disseminated sporting red. It should be grown the same way as Talisman. It is a strong grower, throwing heavy stems with long, full buds which open perfectly.

GRAFTED PLANTS	PRICES	SCIONS
\$ 30.00 per 100 — 1 to 250		\$ 15.00 per 100 — 100 to 1,000
275.00 per 1,000 — 250 to 5,000		120.00 per 1,000 — 1,000 to 5,000
250.00 per 1,000 — 5,000 or more		100.00 per 1,000 — 5,000 to 10,000

*Purchasers must sign agreement not to propagate Mary Hart, either for their own use or for sale.*

## SOUVENIR

A. N. Pierson, Inc.  
Plant Patent No. 25, August 30, 1932

The first yellow from the sporting Talisman, it has for several years been the favorite with many growers.

### PRICES\*—GRAFTED PLANTS

\$ 25.00 per 100	— 1 to 250	\$225.00 per 1,000 less 5% — 5,000 to 10,000
225.00 per 1,000	— 250 to 5,000	225.00 per 1,000 less 10% — 10,000 and over

*Purchasers must sign agreement not to propagate Souvenir, either for their own use or for sale.*

\*Add 5 cents per plant to the above prices, after deducting discounts, to cover royalty.



*Experienced Grafters Under Careful Supervision.*

## STERLING

E. G. Hill Co.  
Plant Patent No. 21, August 23, 1932

Sterling is a good novelty rose, striking pink in color, delicately shaded to a yellow base. It is a seedling of an unnamed variety x Mme. Butterfly.

### PRICES—GRAFTED PLANTS

\$ 25.00 per 100	—	1 to 250	\$225.00 per 1,000 less 5% — 5,000 to 10,000
225.00 per 1,000	—	250 to 5,000	225.00 per 1,000 less 10% — 10,000 and over

*Purchasers must sign agreement not to propagate stock of Sterling unless 1,000 or more plants or scions are purchased, then stock may be propagated for their own use only.*

## GOLDEN CHARM

(Groshens & Morrison)

This is a recent yellow sport of Talisman, not patented, that appeared two years ago in the greenhouses of Groshens & Morrison, Roslyn, Penna. It has a well-shaped bud, is clear yellow, and has pleased all who bought the few thousand plants that were disseminated last season. There are no patent restrictions and the purchaser may propagate an unlimited quantity of this variety for his own use but is asked not to propagate it for resale.

### GRAFTED PLANTS

\$ 27.50 per 100	
250.00 per 1,000	
225.00 per 1,000 in lots of 5,000 or over	

### PRICES

\$80.00 per 1,000	
75.00 per 1,000 in lots of 5,000 or over	

### SCIIONS

## MRS. FINCH

This is the only Sweetheart variety that we are now growing in Richmond. It has well earned this distinction. Mrs. Finch has well-flowered shoots of light pink buds. The buds are a little larger than other types of Sweetheart roses and are carried on straighter, better stems. It is especially useful in corsage and other make-up work and is a valuable rose for the retail grower as well as the wholesaler.

PRICES—GRAFTED PLANTS
\$25.00 per 100 in all quantities

# STANDARD VARIETIES

The following varieties are so well known that no detailed descriptions need be given. We wish only to say that when purchasing any of these seven good varieties in HILL'S QUALITY GRAFTED PLANTS, you secure the best.

**BRIARCLIFF**—A brilliant pink, the best in its field.

**DOUBLE WHITE KILLARNEY**—Still the favorite white of many growers.

**HOLLYWOOD**—Dark pink sport of Premier Supreme.

**JOANNA HILL**—Has given universal satisfaction as a yellow rose.

**PREMIER SUPREME**—Another Premier sport; color deep rose.

**SUNKIST**—A little deeper yellow than Joanna Hill from which it sported.

**TALISMAN**—Scarlet, gold and old rose; fine novelty.

## PRICES

### GRAFTED PLANTS

\$ 25.00 per 100	—	1 to 250
225.00 per 1,000	—	250 to 5,000
225.00 per 1,000 less 5%	—	5,000 to 10,000
225.00 per 1,000 less 10%	—	10,000 and over

Prices f. o. b. purchaser's point of delivery east of Denver, Colorado.



*Show Flowers Typical of the Sturdy Growth from Hill's Grafts.*

THE EVENT OF A LIFETIME—NATIONAL FLOWER AND GARDEN SHOW  
BALTIMORE, MARYLAND—MARCH 14-22, 1936

# LICENSED GROWERS OF BETTER TIMES

Listed on these four pages are the names of individuals and firms who are licensed by The Joseph H. Hill Company to grow the Rose Better Times, protected by Plant Patent No. 23. This list was compiled December 19, 1935; if the names of any licensed purchasers have erroneously been omitted or if the amounts set opposite these names are incorrect, kindly notify us of the error. In order to protect those who have purchased this rose and have complied with the provisions of the "License to Grow Better Times," we expect to prosecute all infringements brought to our attention. Any licensed grower of Better Times is privileged to propagate same for his own use provided a report is made to The Joseph H. Hill Company on or before June 30, 1936, and the sum of 8c remitted to that firm for each plant retained. No grower is permitted to propagate this rose for resale unless specifically authorized by The Joseph H. Hill Company.

## ALABAMA

3,690 Rosemont Gardens, Inc., Montgomery.

## ARKANSAS

50 Heaton's Home of Flowers, Blytheville.  
300 Johnson Floral Co., Hot Springs.  
6 Rye, George, Fort Smith.  
300 Vestal & Son, Jos.; Little Rock.

## CALIFORNIA

17,532 Amling Bros., Santa Ana.  
15,710 Armacost & Royston, Inc., West Los Angeles.  
4,890 Avansino, Mortensen & Co., San Francisco.  
600 Belliardo, John; El Cerrito.  
100 Cherry City Nursery Co., San Leandro.  
6,500 Great Western Farms Co., San Leandro.  
2,960 Groen, Florist, C. J.; Montebello.  
1,000 McLellan Co., Inc., E. W.; Burlingame.  
50 Mission Oak Nursery, Santa Barbara.  
500 Sakai Nursery, Sam I.; Richmond.  
1,000 San Lorenzo Nursery Co., San Lorenzo.

## COLORADO

2,000 Adams City Greenhouses, Adams City.  
200 Boulder Greenhouses, Boulder.  
150 Burghard Floral Co., Colorado Springs.  
100 Cartwright Floral Co., Denver.  
2,000 Elitch Gardens Co., The; Denver.  
816 Evergreen Floral Co., Denver.  
1,260 Fifth Ave. Greenhouses, Denver.  
1,150 Franc & Son, Inc., Denver.  
200 Graul Bros., Wheatridge.  
685 Hansen Greenhouses, P. O., Greeley.  
3,225 Legenfelder Greenhouses, Denver.  
1,640 Luthi, M. A., Denver.

## FLORIDA

500 Pikes Peak Floral Co.; Colorado Springs.  
1,008 Roberts Rose Co., Englewood.

1,045 Rosemary Greenhouses, Denver.

253 Shraiberg's Wholesale Florists, Denver.

900 South Side Greenhouses, Denver.

2,000 Trimmer & Son, T. H.; Denver.

2,100 Vogeler, Robert, Wheatridge.

575 Watson Flower Shop, Grand Junction.

## CONNECTICUT

100 Barry, J., Supt., New Canaan.

30 Brewster, F. F., New Haven.

950 Fillow Flower Co., Westport.

25 Goodwin Estate, Mrs., Hartford.

2,250 Green Farms, Westport.

7,550 Grillo, Florist, N., Milldale.

100 House, Branford, Groton.

59,122 Pierson, Inc., A. N.; Cromwell.

2,000 Pinchbeck Bros., Ridgefield.

2,700 Pinchbeck, Wm., Guilford.

36 Putnam, W. H., Hartford.

30,400 Rowayton Greenhouses, Rowayton.

280 Spaulding Bros., Suffield.

100 Whiting Greenhouses, West Hartford.

## DELAWARE

1,000 Betty, J. Elmer, Wilmington.

50 du Pont, Lammott, Wilmington.

100 Fullarton, Andrew, Wilmington.

## DIST. OF COLUMBIA

100 Georgetown Convent, Washington, D. C.

3,600 Gude Sons, A., Washington, D. C.

6,100 Gude Bros. Co., Washington, D. C.

700 U. S. Dept. of Agriculture, Washington D. C.

## FLORIDA

50 Palm Beach Co., Palm Beach.

## GEORGIA

840 Dahl Co., C. A.; Atlanta.

1,200 Idle Hour Nurseries, Inc., Macon.

650 Oelschig & Sons, A. C.; Savannah.

50 Richardson the Florist, Savannah.

100 Wolf, John, Savannah.

## IDAHO

50 Boise Floral Co., Boise.

250 Johnson Floral Co., Boise.

## ILLINOIS

350 Amling Bros., Des Plaines.

26,363 Amling Co., A. F., Maywood.

167,660 Amling Rose Co., Pana.

2,400 Ammann Co., J. F., Edwardsville.

2,400 Angel Guardian Orphanage, Chicago.

25 Anna State Hospital, Anna.

37,703 Asa Bros., Florists, Pana.

15,000 Bauske Bros., Des Plaines.

8,504 Berlin Co., Abert W., Elmhurst.

400 Daut Bros., Decatur.

15,909 Dramm Greenhouses, Inc., The; Elmhurst.

565 Erickson, Florist, C. L.; Princeton.

3,724 Goerger, Martin, Arlington Heights.

5,000 Gullett & Sons, Lincoln.

1,000 Hansen, Wm. A., Aurora.

23,193 Haussermann Co., C., Melrose Park.

525 Helein & Son, Jos.; Jacksonville.

100 Helfrich, John A.; Paris.

4,022 Hembreiker's Flowers, Springfield.

3,735 Hofmann Floral Co., Harry; Jacksonville.

20,000 Krowka Co., M. & J.; Des Plaines.

## INDIANA

500 Bertermann Bros., Indianapolis.

1,000 Blackman Floral Co., Wm.; Evansville.

500 Broadway Gardens, Princeton.

520 Clark Floral Co., Lafayette.

250 Coon, Wm.; Kokomo.

810 Dorners, Inc., Florists, Lafayette.

200 Doswell Floral Co., Fort Wayne.

2,862 Elder Bros., Indianapolis.

5,500 Frank & Sons, W.; Portland.

725 Henley Bros., Terre Haute.

200 Henley, R. M.; Hartford City.

31,210 Hill Co., The E. G.; Richmond.

98,189	Hill Co., The Jos. H.; Richmond.	KENTUCKY	50	Hidden Lake Gardens, Tipton.	MISSOURI
30	Irwin, Wm. G.; Columbus.	2,068 Monaker Co., O. S.; Lexington.	400	Irvine, Richard A., Bay City.	475 Capital City Greenhouses, Jefferson City.
8,800	Knightstown Green-Houses, Inc., Knightstown.	500 Howard & Heafey, Lexington.	2,950	Klagge Greenhouses (Receiver), Mt. Clemens.	160 Deutschmann, Geo. F.; Kirkwood.
317	Knipe, T. L., Florist; Kokomo.	100 Metcalfe & Son, T. L.; Hopkinsville.	25	Limbert, Miss C. T.; Grand Rapids.	700 Fairview Greenhouses, Carthage.
6,280	Lemon Co., Fred H.; Richmond.	85 Norton, Miss Mattie A.; Louisville.	17,100	Mt. Clemens Greenhouse Co., Mt. Clemens.	2,950 Flower Gardens, Inc., North Kansas City.
85	Lilly, J. K., Sr.; Indianapolis.	2,750 Pleasant View Green-houses, Madisonville.	60	Newberry, John S., Esq.; Grosse Pte. Farms.	9,732 Klaus, John; Greenwood.
53	Lilly, J. K., Jr.; Indianapolis.	25 Sackett, Hon. F. M.; Louisville.	615	Pearce Floral Co., Pontiac.	8,080 Longview Farm, Lee's Summit.
50	Logansport State Hos-pital, Logansport.	31 Speed, Esq., W. S.; Louisville.	75	Schlottman, Esq., J. B.; Grosse Pointe.	4,250 Mohr Greenhouses, A. D.; Pleasant Hill.
40	Martin, Ernest; Goshen.	MAINE	200	Soo Greenhouses, Sault Ste. Marie.	625 Mueller, H. R.; Columbia.
2,840	Meek, Forest; New Castle.	35 Davis Flower Shop, Rumford.	8,000	Tinkler, Sidney; Mt. Clemens.	12,300 Rosedell Gardens, Crescent.
150	Mitting's Greenhouses, Wabash.	360 Olm, Paul M.; Bath.	10	Traverse City State Hospital, Traverse City.	7,138 Stevens Greenhouse, John; Independence.
400	Myers Floral Co., Bluffton.	50 Ram Island Farm, Cape Elizabeth.	50	Upjohn, Dr. W. E.; Augusta.	1,500 St. Louis Rose Co., St. Louis.
7,200	Neuman Co., E. A.; Richmond.	200 True's Rose House, Yarmouth.	1,000	Van Bochove & Bro., G.; Kalamazoo.	800 Stuppy Floral Co., St. Joseph.
650	Niednagel, Julius; Evansville.	MARYLAND	240	Vander Salm's Flower Shop, Kalamazoo.	825 Wonneman & Sons, C. C.; Mexico.
3,810	Pickrell's Florists, Elkhart.	4,300 Lehr, Wm., Brooklyn.	6	Ward, F. B.; Pontiac.	MONTANA
1,200	Princeton Gardens, Princeton.	10,000 Stevenson, Thomas C.; Towson.	2,750	Acorn Greenhouses, St. Paul.	425 Anaconda Copper Mining Co., Butte.
22,812	Rasmussen & Son, Anders; New Albany.	2,600 Aitken, Florist, Springfield.	550	Bachman Sons, Inc., Henry; Minneapolis.	375 Feiden's Greenhouses, Great Falls.
5	Rasmussen, Arthur; Muncie.	4,100 Anderson, Inc., Paul H.; Woburn.	100	Busch Bros., Florists, Minneapolis.	300 Garden City Floral Co., Missoula.
750	Roth, Florist, Lafayette.	8,500 Butler & Ullman, Northampton.	4,500	Cashman Greenhouses, Owatonna.	NEBRASKA
6,750	Smith & Young Co., Cumberland.	225 Chague, A. E.; Lenox.	100	Department of Parks, St. Paul.	300 Alliance Floral Co., Alliance.
2,000	Vincennes Rose Gardens, Vincennes.	50 Cutler, Mrs. H. G.; Beach Bluff.	1,000	Gibbs & Nelson Co., St. Paul.	100 Berthold, G. E.; Nebraska City.
1,950	Zeidler Floral Co., Evansville.	150 Darling, E. W., Florist, Fairhaven.	3,750	Hermes Floral Co., St. Paul.	100 Davidson Floral Co., Hastings.
	IOWA	12 Findlayson, D.; Jamaica Plaines.	1,250	Holm & Olson Co., Rochester.	250 Eiche Floral Co., Lincoln.
500	Bancroft & Sons, Jos.; Cedar Falls.	150 Gibbs Bros., Lynn.	1,500	Kinsman, Inc., A. N.; Austin.	250 Frey & Frey, Lincoln.
200	Gabrish, Leo; Boone.	5,500 Halifax Gardens Co., Halifax.	7,434	Minneapolis Floral Co., Minneapolis.	16 Kehr, R. L.; Ogallala.
100	Iowa State College, Ames.	8,000 Johnson Bros., Woburn.	650	Neilson, Inc., Neil; Mankato.	NEW HAMPSHIRE
100	Kemble's Greenhouses, Mason City.	1,300 Leach, Thompson & Adams, Attleboro.	520	New Ulm Greenhouses, New Ulm.	14,000 Elliott & Sons Co., W. L.; Madbury.
350	Kranz & Son, Geo.; Muscatine.	2,000 Lynnfield Cons. Inc., Lynnfield.	300	Nye's Greenhouses, Faribault.	100 University of New Hampshire, Durham.
1,435	Rocklin, Lehman & Co., Sioux City.	1,000 Montgomery, Alexander J.; Natick.	500	Ratterman Bros., St. Paul.	NEW JERSEY
1,400	Sherman Nursery Co., Charles City.	6,750 Montgomery Co., Inc., The; Hadley.	2,812	Rosacker Co., Hans; Minneapolis.	5,000 Asmus' Son, E. G.; Closter.
150	Sibley Greenhouses, The; Sibley.	10,525 Peirce Bros., Waltham.	1,230	Roselawn Greenhouses, St. Paul.	500 Baumann Bros.; Rahway.
1,000	Wilcox & Sons, J. F.; Council Bluffs.	2,200 Reading Greenhouses Inc.; Reading.	8,630	Rosetown Greenhouses, St. Paul.	1,750 Behre, C. P.; New Providence.
250	Woodcock Floral Co., Spencer.	7,900 Roland, Inc., Thomas, Nahant.	1,600	Siebrecht Floral Co., Winona.	25 Bernheimer, Mrs. E. E.; Elberon.
	KANSAS	3,000 Rosander, C. A.; Woburn.	210	Sten, John E.; Red Wing.	4,100 Blazier, L. W.; Basking Ridge.
20	Aitken's Flower Gar-dens, Coffeyville.	75 Rust, Wm.; Brookline.	500	West End Green-houses, Winona.	246 Chubb, Hendon; Chester.
100	Bunch, Lloyd C.; Fredonia.	400 Stevenson the Florist, Plymouth.	100	Wolf Floral Co.,	250 Clark the Florist, Trenton.
550	Clapier's Flower Shop, Topeka.	256 Warburton, Florist, Fall River.		MISSISSIPPI	10,086 Coddington, L. B.; Murray Hill.
200	Hyde's Greenhouses, Parsons.	200 Wright, E. S.; Kingston.	425	Capitol Floral Co., Jackson.	5,000 Dean & Co., Little Silver.
870	Mueller Floral Co., C. P.; Wichita.	MICHIGAN	10	Henderson, Mrs. E. R.; Grenada.	5,350 Del Duca, A. M.; Berkeley Heights.
400	Ward's Flowers, Lawrence.	4 Bovees, Florists, Quincy.	50	Mississippi State Col-lege, State College.	2,396 Doremus, J. Leon; Madison.
		5,995 Floral Ave. Green-houses, Mt. Clemens.			10,050 Duckham, Wm. C.; Madison.
		75 Girls' Training School, Adrian.			

2,100 Francis, Robert; Morristown.  
 2,600 Heyl, Louis; Green Village.  
 300 Kalma, Julius; Keyport.  
 400 Koch, Otto; Morris Plains.  
 1,500 Mea, George; New Providence.  
 7,200 Noe Estate, L. M.; Madison.  
 12,200 Noe, L. A.; Madison.  
 1,405 Off, Geo. A.; Linwood.  
 4,700 Procaccini, P.; New Providence.  
 8,075 Roberts, Stanley; Madison.  
 200 Roebeling, Esq., F. W.; Spring Lake.  
 3,500 Rose Gardens, Summit.  
 17,300 Ruzicka, Inc., Jos. F.; Madison.  
 19,000 Ruzicka, Francis W.; Chatham.  
 50 Sheri, Patsy; Elberon.  
 6,000 Simpson, Robert; Clifton.  
 1,500 Smith, A. P.; Madison.  
 10 Smith, Sidney; Peapack.  
 25 Sunset Flower Gardens, Pompton Plains.  
 35 Tim, Esq., L. B.; Long Beach.  
 18,160 Totty, Chas. H.; Madison.  
 12,560 Troianello, J. & A.; Madison.  
 85 Turner Bros.; Red Bank.  
 10,000 Vert, W. W.; Madison.  
 1,000 Williamson, J. L.; Trenton.  
 200 Wright, Norman; Cranbury.

**NEW MEXICO**

110 Carlsbad Floral Co., Carlsbad.  
 50 Glover's Flowers, Roswell.

**NEW YORK**

10,200 Abrams, F. B.; Bluepoint, L. I.  
 2,000 Arcadian Rose Gardens, Inc.; Searboro.  
 50 Astor, Vincent; Rhinebeck.  
 20,879 Baker & Sons, Frank J.; Utica.  
 5,700 Bertanzel, C. F.; Roslyn, L. I.  
 6,450 Bianchi, Inc., I. W.; East Patchogue, L. I.  
 200 Bryfogle's Greenhouses, Wellsville.  
 1,000 Burgevin, Inc., Valentine, Kingston.  
 5,815 Chevalley, Julius; Blue Point, L. I.  
 25 City of Buffalo.  
 50 Colgate, Miss M.; Yonkers.  
 65 Colt, R. C.; Garrison.

25 Congero, S.; Roslyn, L. I.  
 150 Crossroads, The; Westbury.  
 515 Danker, Fred; Albany.  
 110 De Menna, Charles; Larchmont.  
 100 Dolan, Frank J.; Bedford Hills.  
 500 Edwards & Sons, E. W.; Syracuse.  
 70 Fischer, W. E.; Chagrin Falls.  
 1,100 Gally Bros., Gardenville.  
 22 Golly, F. C.; New Rochelle.  
 500 Gould Flowers, Inc.; Middleport.  
 100 Guenther's Greenhouses, Hamburg.  
 200 Guggenheim, S. R.; Port Washington.  
 550 Guggenheim, Murray; New York City.  
 17,997 Hart, Geo. B.; Rochester.  
 50 Hearst, Mrs. Wm. R.; Port Washington.  
 25 Heutte, F.; Southampton, L. I.  
 3,000 Kipp, Edward H.; Millwood.  
 4,125 Kottmiller Rose Corp., New York City.  
 100 Lawrence, John; Ogdensburg.  
 600 Layton Greenhouses, Olean.  
 100 Lyndhurst Gardens, Irvington.  
 125 McDowell, Livingston; Irvington.  
 50 McGregor, Duncan; Tuxedo Park.  
 6,160 Manker, Jr., Frank; Farmingdale.  
 12 Mendon Land & Improvement Corp., Locust Valley, L. I.  
 780 Minekime Estate, Wm. H.; Hamburg.  
 4,000 Neal Floral Co., Walton.  
 50 North Castle Nurseries, New York City.  
 28,047 Oakdale Gardens, Inc., Oakdale Sta., L. I.  
 200 Park Place Greenhouses, Ballston Spa.  
 20,000 Peters & Son, Inc., Geo.; Hempstead.  
 13,000 Richmond Floral Co., Richmond, L. I.  
 3,045 Ringdahl, Ivar; Rome.  
 130 Scharoun, F. W.; Syracuse.  
 11,400 Seagroat, Henry J.; Berlin.  
 400 Shaw & Boehler, Florists, Cortland.  
 5,710 Smith, Lee; Gasport.  
 300 Stoekle, Inc., A.; Watertown.  
 3,000 Stroh & Sons, L. C.; Batavia.  
 1,200 Tanner, Claire D.; Holland.  
 350 Tieman, Louis T.; Port Washington.

140 Tilford, Mrs. H. M.; Tuxedo Park.  
 150 Tucker, Carl; Mt. Kisco.  
 14,755 U. S. Cut Flower Co., Elmira.  
 150 Untermyer, Samuel; Yonkers.  
 350 Weiss, Frank J.; Port Jervis.  
 1,250 Westchester Florists, Inc., White Plains.  
 33,816 White Bros. Rose Corp., Medina.  
 300 Whitney, Mrs. Payne; Manhasset, L. I.  
 80 Wilmot Nurseries, New Rochelle.  
 75 Woods, Robert; Flushing.

**NORTH CAROLINA**

200 Charlotte Cut Flower Co., Charlotte.  
 50 Chinqua-Penn Plantation, Reidsville.  
 1,450 Fallon Co., J. J.; Raleigh.  
 50 Gray, Mrs. Bowman; Winston-Salem.  
 300 Hibberd, Florist, Durham.  
 165 Middlemount Gardens, Inc., Asheville.  
 41 North Carolina State College, Raleigh.  
 1,000 Ratcliffe, Louis G.; Charlotte.  
 25 Roll, Fred, Florist, Durham.  
 100 Sutton, Florist, Greensboro.  
 100 Sykes Florist Co., Greensboro.  
 2,416 Van Hanford, J.; Salisbury.

**NORTH DAKOTA**

100 Hoskins-Meyer Co., Bismarck.  
 150 Shotwell Floral Co., Fargo.  
 400 Walker's Floral Co.; Minot.  
 150 Wahpeton Floral Co., Wahpeton.

**OHIO**

400 Bexley Floral Co., Columbus.  
 25 Black, Harry S.; Mansfield.  
 825 Buck Greenhouses, Washington C. H.  
 2,200 Carek Florist, Inc., Lorain.  
 25 Chatfield, Mrs. A. H.; Cincinnati.  
 5,488 Clary Bros., Coshocton.  
 1,500 Dieckman & Kern, Inc., Springfield.  
 6,342 Endres Floral Co., New Philadelphia.  
 3,200 Engel, Walter J., Florist; Columbus.  
 1,980 Evers & Elfner, Cincinnati.  
 562 Fostoria Floral Co., Fostoria.

500 Halbrook Florists, Newark.  
 110 Hoover Estate, Herbert W.; North Canton.  
 100 Horn Floral Co., Fremont.  
 1,800 Imlay Co., The; Zanesville.  
 1,305 King Floral Co., Elyria.  
 100 Kircher, Winfield S.; Defiance.  
 40 Knight, W. W.; Perrysburg.  
 9,000 Lamborn Floral Co., Alliance.  
 730 Lutz Floral Co., Inc., Cincinnati.  
 1,800 McCauslens, Florists, Steubenville.  
 50 Matthews, Mrs. Mortimer; Glendale.  
 3,950 Merkel Sons Co., The C.; Mentor.  
 50 Montell, Thomas; Shawnee.  
 1,105 Murphy, J. Charles; Cincinnati.  
 250 Norton, F. J.; Bucyrus.  
 150 Overeynder, H.; Florist; Ashland.  
 2,325 Painesville Garden & Greenhouse Co., Painesville.  
 75 Procter, Mrs. W. C.; Glendale.  
 200 Rogan, Mrs. R. F.; Glendale.  
 1,160 Rosemont Greenhouses, Chesapeake.  
 300 Sharp, Chas. E.; Mt. Vernon.  
 50 Stranahan, F. D.; Perrysburg.  
 1,030 Stuhldreher Floral Co., Mansfield.  
 50 Wellington Greenhouses, Wellington.  
 15,000 Yoder Bros., Barberton.

**OKLAHOMA**

250 Ada Greenhouses, Ada.  
 500 Battein Floral Co.; Oklahoma City.  
 460 Bebb Floral Co., Muskogee.  
 20 Butts Rose Co., Oklahoma City.  
 5,200 Furrow & Co., Guthrie.  
 200 Hornaday Greenhouses, Lawton.  
 50 Moss, R. E., Florist; Vinita.  
 1,750 Sand Springs Greenhouses, Sand Springs.  
 500 Tulsa Greenhouses, Tulsa.

**OREGON**

800 Chase Gardens, Eugene.  
 200 Hastings, Robert; Portland.  
 500 Nawrocki, C. F.; Portland.

**PENNSYLVANIA**

9,750 Andre, John R.; Doylestown.  
 200 Aughenbaugh, H. M.; Manchester.  
 500 Barr & Co., B. F.; Lancaster.  
 3,050 Blind Floral Co., Pittsburgh.  
 1,676 Bryfogle, S. G.; Munsey.  
 250 Buening, Chas. H.; Easton.  
 25 Buhl, Mrs. F. H.; Sharon.  
 21,030 Campbell, Alfred M.; Strafford.  
 25 Campbell, Alfred M.; Philadelphia.  
 50 Cartnell, B.; Bryn Athyn.  
 3 Clemens, John; Philadelphia.  
 150 Clemson Estate, D. M.; Philadelphia.  
 350 Clerico, Joseph; Lancaster.  
 33 Conard-Pyle Co., West Grove.  
 9,200 Cremer, F. E.; Hanover.  
 250 Crissman's Florists, Punxsutawney.  
 600 Dauber, John; York.  
 9,600 Dillon, J. L.; Bloomsburg.  
 75 Dreer, Henry A.; Philadelphia.  
 175 du Pont, Pierre; Mendenhall.  
 12,000 Florex Gardens, North Wales.  
 50 Franklin Farms, Sewickley.  
 240 Frick, Miss Helen; Pittsburgh.  
 500 George & Son, W. S.; Carlisle.  
 1,000 Girvin, W. B.; Leola.  
 17,432 Groshens & Morrison, Roslyn.  
 500 Haube, Jos.; Charleroi.  
 14,862 Heacock Co., Joseph; Wyncote.  
 100 Hinkle & Bros., F. C.; Pittsburgh.  
 50 Houston, S. F.; Philadelphia.  
 12 Johnson, Mrs. Ralph G.; Washington.  
 450 Jones, Wm. G.; Du Bois.  
 250 Koethis Flowers, Philadelphia.  
 100 Lacey, Willis; Gwynedd Valley.  
 10 Le Duc, E. J.; Dansville.  
 1,800 McCallum Co., The; Zelienople.  
 6 Markle, Sr., Mrs. Albin; Hazelton.  
 4,500 Marshall Greenhouses, E. C.; Kennett Square.  
 75 Manfray, Leon; Roslyn, L. I.  
 37 Michell, H. F.; Philadelphia.

**7,620 Mortensen, Stephen; Southampton.**

88 Mulliss, Wilbur; Kennett Square.  
 3,600 Murdoch, Wm. A.; Titusville.  
 15,082 Myers & Samtmann; Philadelphia.  
 100 Neuner, Harry A.; Erie.  
 2,000 Nullen, J. P.; Lima.  
 300 Offerle, Victor H.; Warren.  
 3,900 Passmore & Son, Isaac A.; West Chester.  
 100 Penn Floral Co., Kingston.  
 750 Pennsylvania State College, State College.  
 4,498 Pittsburgh Cut Flower Co., Pittsburgh.  
 25 Potts, Mrs. Wm.; Wyebrook.  
 4,135 Reading Flowers, Inc.; Reading.  
 6 Rose Mfg. Co., Philadelphia.  
 30,178 Samtmann Bros., Philadelphia.  
 1,200 Sawyer & Johnson, Bethlehem.  
 2,350 Saxonwald Greenhouses, Castle Shannon.  
 2,000 Schaefer, August H.; York.  
 2,000 Schaefer, Chas. A.; York.  
 450 Schmidt, J. C.; Bristol.  
 1,000 Schultheis, Anton; Scranton.  
 7,300 St. Leonards Farms Co., St. Leonards.  
 21,575 Thompson's Sons, J. H.; Kennett Square.  
 2,500 Towill, Edward; Roslyn.  
 50 Walton & Son, E. B.; London Grove.  
 400 Warrick Bros., Washington.  
 325 Waterer, Hosea; Philadelphia.  
 2,356 Way, Frank T.; Kennett Square.  
 450 Widener, Geo.; Elkins Park.  
 15,800 Yeatman, P. J.; Kennett Square.  
 11,825 Zieger, H. M. & W. E.; Willow Grove.

**RHODE ISLAND**

25 Boulevard Greenhouse & Nurseries, Newport.  
 24,400 Budlong Rose Co., Auburn.  
 4,000 Koppelman, Florist, Providence.  
 1,000 Munro, Inc., Westerly.  
 1,450 Oaklawn Greenhouses, Oaklawn.

**SOUTH CAROLINA**

650 Carolina Floral Store, Charleston.  
 25 Drake's Home of Flowers, Greenville.  
 1,000 Shandon Greenhouses, Columbia.  
 200 Village Greenhouse, Aiken.

**SOUTH DAKOTA**

425 Minnehaha Floral Co., Sioux Falls.  
 5,400 Siebrecht the Florist, Aberdeen.

**TENNESSEE**

10,374 Baum's Home of Flowers, Inc., Knoxville.  
 1,360 Harrison Bros., Nashville.  
 500 Johnson's Greenhouses, Memphis.  
 800 Johnson & Son, Olof C.; Memphis.  
 6,000 Joy Floral Co., Nashville.  
 6 Southern Floral Co., Memphis.

**TEXAS**

150 Beaumont Floral Co., Beaumont.  
 2,050 Djernis & Co., Chris; Dallas.  
 163 Godfrey's Rose Nursery, Tyler.  
 6,150 Greenwood Floral Co., Fort Worth.  
 5 Hampton, Mrs. Hally Bradley, Fort Worth.  
 600 Highland Park Greenhouses, Dallas.  
 600 Lang Floral & Nursery Co., Dallas.  
 100 Locke Bros. Nursery, Poteet.  
 3,000 Southern Floral Co., Houston.  
 2,850 Wolfe, Florist, Waco.

**UTAH**

140 Humphries Floral Co., American Fork.  
 346 Hyland Floral Co., Salt Lake City.  
 4,800 Miller Floral Co., Farmington.  
 100 State Capitol Grounds, Salt Lake City.

**VERMONT**

50 Moore, J. J.; Bennington.  
 2,000 Weston Heights Rose Gardens, Windsor.

**VIRGINIA**

4 Ames, Dr. Walter C.; Smithfield.  
 3,100 Doyle, Florist, Lynchburg.  
 1,375 Fallon, Florist, Roanoke.  
 500 Fallon, John; Staunton.  
 1,000 Hammond Co., Richmond.

**1,612 Kimmerling Bros., Roanoke.**

250 Maplewood Farms, Ashland.  
 1,300 Markow, Jos.; Richmond.  
 2,575 Mosmiller, Florist, Richmond.  
 200 Newton Conservatories, Norfolk.  
 100 Norton Floral Co., Norton.  
 800 Plecker Co., Inc., J. E.; Harrisonburg.  
 725 Wertz Inc., Florist, Roanoke.

**WASHINGTON**

100 Altamont Greenhouses, Spokane.  
 1,150 Beall Greenhouse Co., Inc., Vashon.  
 1,200 Glenrose Greenhouses, Spokane.  
 800 Hollywood Greenhouses, Woodinville.  
 681 Jacobson's Greenhouse Co., Inc., Spokane.  
 500 Peters & Son, Spokane.  
 250 Rosaia Bros., Inc., Florists, Seattle.

**WEST VIRGINIA**

480 Bluefield Floral Co., Bluefield.  
 20 Butler, Florist; Wheeling.  
 700 Charleston Cut Flower Co., Charleston.  
 100 Coles Greenhouse, Inc., Bluefield.  
 4,740 Dieckman & Sons, John; Elm Grove.  
 450 Westmoreland, Florists, Huntington.

**WISCONSIN**

100 Christensen, J.; Chippewa Falls.  
 8,000 Cudahy Co., The; Cudahy.  
 11,970 Holton & Hunkel Greenhouse Co., Milwaukee.  
 1,500 Janesville Floral Co., Janesville.  
 150 LaCrosse Floral Co., LaCrosse.  
 100 Lund Floral Co., Wausau.  
 50 Maytag Estate, F. L.; Lake Geneva.  
 150 The Miles Co., Inc.; Oshkosh.  
 600 Neenah Floral Co., Neenah.  
 230 Oak Grove Cemetery Association, LaCrosse.  
 400 Rice Lake Greenhouses, Rice Lake.  
 6,300 Riels Bros., Florists, Milwaukee.  
 660 Riverside Greenhouses, Appleton.  
 75 Ryerson, Mrs. M. A.; Lake Geneva.

# CHRYSANTHEMUMS FOR 1936



## GOOD NEWS

A golden yellow sport of Detroit News. Its every characteristic is identical with Detroit News except its color. Good News has excellent substance, is a good keeper and we highly recommend it for a late October commercial.

# Choice Exhibition Varieties

(Please refer to alphabetical list for prices. See pages 19 and 20)

**Alice Benson.** A big, splendid, incurving white flower of satiny texture. Stiff stem; perfect foliage. A number of growers now prefer it to William Turner. Take second crown-bud. Blooms Nov. 1.

**Dr. J. M. Inglis.** Rich wine-purple-amaranth with silver reverse. The petals are loosely incurved. Nov. 1.

**Golden Majestic.** Sport of Majestic. A huge sphere of shining gold without a trace of bronze. Perfect in form and unsurpassed by any variety of its type. A real beauty. Take bud Aug. 15. Blooms Nov. 1.

**Louisa Pockett.** Pure white; enormous. One of the largest varieties. A sure winner. Take bud Aug. 30. Blooms Nov. 5.

**Majestic.** Enormous, rounded bloom of perfect form and shining golden orange color, shading to rosy bronze. Easy grower. One of the finest exhibition sorts. Also a good commercial. Take bud Aug. 15. Blooms Nov. 1.

**Marian H. Uffinger.** The bloom is reflexed in appearance but the tips of the individual petals are incurved, showing the gold reverse in a very distinctive manner. Colors, dazzling bronze, crimson, and gold. A splendid variety. Take bud Aug. 20 to 25. Blooms Nov. 10.

**Mrs. B. D. Spillman.** An apricot-orange variety that is accepted by all as a first-class exhibition flower. The rich color and graceful, reflexing petals are very impressive. Height 4 to 5 ft. Take bud Aug. 20. Blooms Nov. 1.

**Mrs. E. Kershaw.** Golden bronze, with light lining to the petals, which are of great breadth. Perfect in form. Tremendous growth of foliage and stem. A stunning, showy variety. Take bud Aug. 15. Blooms Nov. 1.

**Nellie Mitchell.** A tousled-headed giant running 5 to 6 ft. in height. Yellow suffused with bronze in color; best results come from buds taken the last days in August as the earlier buds are not nearly so large or of such fine color. Nov. 1 on.

**Red Majestic.** A bronzy red sport of the popular Majestic which comes to us from England highly recommended. It resembles the parent plant in all respects except color. Take first bud after Aug. 25. Blooms Nov. 1.

**The Melba.** A lemon-yellow sport from Louisa Pockett, and greatly resembling Yellow Pockett in all respects except that it is lighter in color and much dwarfer in habit. Take bud Aug. 20. Blooms Nov. 1.

**Thomas W. Pockett.** The name "Pockett" assures the quality. A lovely clear pink with tips of petals incurved; growth, foliage and stem are the best of the "Pockett" type. Of enormous size. Take bud late August. Blooms Nov. 5.

**Vermont.** Magnificent pink of a lovely bright shade. Enormous flowers of incurved type. One of the best pinks for exhibition purposes. A tall grower. Take bud Aug. 1 to 15. Blooms early November.

**William Hazelhurst.** A fine deep pink color. Florets of great substance; forms a beautiful and imposing flower of easy culture. Take bud Aug. 25. Blooms Oct. 29.

**William Turner.** A perfect ball of the purest possible white. Decidedly incurved and of fine form. A strong grower with clean foliage. Take bud Aug. 30. Blooms Nov. 5.

**Yellow Pockett.** A fine counterpart of Louisa Pockett, except in color. An absolute necessity in the exhibition collection. A wonderful yellow. Take bud late August. Blooms early November.

## SPECIAL OFFER OF EXHIBITION VARIETIES

Both the large and small growers, and especially the retail grower, should have greater or less amounts of exhibition varieties. The display on your benches of these magnificent blooms will be the best incentive to bring customers to your establishment that you could have. They will remember the sight and where they saw it throughout the year. To enable you to have a selection from our exhibition varieties we are offering again:

**Ten Each of 10 Exhibition Varieties for \$7.50**

This collection will be our selection and will be carefully chosen as to color and type from all our exhibition varieties.



## OCTOBER ROSE

A clear lavender pink of fine incurved form. Blooms are seven inches in diameter, maturing the 15th to 20th of October from terminal buds. Has height of 4½ feet.

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THE EVENT OF A LIFETIME—NATIONAL FLOWER AND GARDEN SHOW  
BALTIMORE, MARYLAND — MARCH 14-22, 1936

# Commercial and Exhibition Varieties

First date indicates time to bud; last date, blooming time. Please refer to pages 19 and 20 for prices.

**AMBASSADOR.** We consider this fine white in a class by itself. The bloom is large and of fine texture, borne on a strong stem with perfect foliage. Aug. 20; Oct. 20.

**BRONZE CHIEFTAIN.** Our sport of Yellow Chieftain. Fine commercial bronze. Aug. 30; Nov. 5.

**CARRIE BEINECKE.** (Exhibition) Type of Majestic. A fine grower. Color a warm bronze. Stem and foliage just right to carry the big, handsome bloom. Aug. 20; early November.

**CELESTRA.** Globular; golden yellow; stem rigid. Tall from early planting. Beautiful foliage. Very valuable early. Sept. 10; Oct. 15.

**CHADWICK IMPROVED.** Pure snow-white, nothing finer for its date. Grand old variety. Sept. 10; Nov. 20.

**CHATTANOOGA.** The late white commercial. Medium height. Sept. 20; Nov. 30.

**CHIEFTAIN IMPROVED.** Commercial pink; round and smooth as a pearl in finish. Ours is a selected strain of deeper tone of pink. Aug. 30; Nov. 5.

**DETROIT NEWS.** Choice bronze, golden reverse. Has remarkable keeping qualities. Opens in globe form and gradually reflexes, showing the bronze tone. Aug. 30; Oct. 25.

**DISTINCTION.** A fine pink for Thanksgiving. Take terminal bud.

**FAVORITE.** Glistening snow-white; beautifully rounded. Comes in a trifle before Timothy Eaton finishes. Good stem. Nice foliage. An easy variety to grow. Sept. 5; Oct. 30.

**FRIENDLY RIVAL.** An exceptional yellow. Very popular variety. Sept. 15; Nov. 15.

**GARNET KING.** (Exhibition) A perfect, reflexed bloom, smooth and velvety; shows no reverse. Beautiful tone of garnet. The finest of its color to date. Sept. 20; Nov. 15.

**GLADYS PEARSON.** The standard bronze for Thanksgiving. A brilliant combination of buff-apricot and orange; beautiful incurved form. Sept. 30; Nov. 20.

**GOLD LODGE.** A golden yellow seedling of Comolata but twice as large and ten days earlier. A valuable early commercial; also good for pot culture. Aug. 25; Oct. 10.

**GOLDEN CELEBRATION.** Descendant of Timothy Eaton through its sport, Yellow Eaton, and as vigorous as its forebears. A bright golden yellow, exceptionally fine Thanksgiving variety. Sept. 10; Nov. 20.

**GOLDEN CHADWICK.** A fine late commercial yellow. Still unsurpassed as a late yellow. Sept. 5; Nov. 20.

**GOLDEN GLORY.** A perfect commercial in every point. Flower full big, of globular form, smooth finish, and shining gold color. Height 4 ft. Sept. 5; Nov. 1.

**GOOD NEWS.** Yellow sport of Detroit News. Aug. 30; Oct. 25. (See color plate page 10.)

**HILDA BERGEN.** A deep rich mahogany-bronze. We strongly recommend it as being excellent in type, quality, and productiveness. Can be grown with three or four flowers. Aug. 10; Oct. 25.

**HONEYDEW.** (Exhibition and Commercial) Canary-yellow of shining, satin-like finish; large, round, and smooth. Height 3½ ft. Strong stem. One of the best. Sept. 20; Nov. 5.

**INDIANOLA.** Another early commercial. A wonderfully beautiful combination of old-gold and bronze, with handsome foliage. Aug. 25; Oct. 10.

**JOHN R. BOOTH.** (Exhibition) A pure golden sport from Nag-ir-Roc, with lower petals falling downward in slender curls. The earliest "Big One." Aug. 15; Oct. 15.

**JOHN S. BUSH.** (Exhibition) Seedling from Louisa Pockett, having all the good traits of the family in size and make-up. Pure white from early buds; soft lavender from later buds. Aug. 15; Oct. 15.

**JOSEPHINE LAWLER.** A perfect early pink of a tone always in demand. Very popular. Take any bud; Oct. 20.

**LUSTRE.** Extra-fine early pink with lavender shadings. Bench in early June. As blooms mature they will need shading to prevent them from bleaching. Aug. 25; Oct. 8.

**MARIE DE PETRIS.** Large-flowered, deep golden yellow. Incurved. Aug. 20; Nov. 15-20.

**MISS MILLICENT ROGERS.** (Exhibition) A sport of Nag-ir-Roc. Bronzy pink with golden shadings—color of a Mme. Butterfly rose; curling, reflexing petals. Aug. 25; Oct. 20.

**MISS RITA MITCHELL.** (Exhibition) Salmon-bronze with fawn reverse—very striking in color. Enormous in size. Unique for exhibition. Aug. 25; Nov. 5.

**MONUMENT.** A good white to follow Snow White. An excellent shipper and all-round substantial variety. Sept. 10; Nov. 10.

**MRS. FRANKLIN D. ROOSEVELT.** An incurved variety of extremely large size and wonderful substance. In color it is a beautiful shade of Souvenir de Claudius Pernet yellow, shading to deep gold toward center. It matures about November 10 to 15. The plant is a tall, vigorous grower, and for this reason crown-buds should be reserved about August 25, to avoid tall stems.

**MRS. H. E. KIDDER.** An exceedingly early bright yellow. Very stiff, upright stem. Grows 4 feet high from June planting. We recommend this variety. Aug. 25; Oct. 15.

**MRS. JULES LEEDS.** (Exhibition) Blood-red; petals immense. A wonderful novelty. This is different and startling. A most striking variety. Aug. 25; Nov. 10.

**MRS. NELLIE T. ROSS.** Like Bonnaffon, but later. Grandly rounded and full; perfect in form; color clear yellow. A wonderful keeper; has no superior for its date. Early Oct.; late Nov.

**MRS. R. M. CALKINS.** One of the best commercial yellow varieties on the market. A good keeper and shipper. Sept. 20; Nov. 25.

**MRS. WOODROW WILSON.** (Exhibition) A magnificent, snow-white variety. Wonderful for its date. Aug. 15; Oct. 15.

**NERISSA.** (Exhibition) Rosy lavender, grand in size, and beautifully incurved; big and globular. Sept. 5; Nov. 5.

**NIAGARA.** (Exhibition) Immense, snow-white blooms with very long petals and of rounded, massive form. Good foliage; stiff stem. Aug. 15; Nov. 5.

**OCTOBER ROSE.** Incurved pink. One of the best of recently developed Chrysanthemums. Terminal bud. Oct. 15. (See color plate page 12.)

**OLD ROSE.** Fine shade of deep pink which it holds unusually well. Comes equally well from late crown or terminal bud, the crown-bud opening a few days earlier. A good early November pink. Sept. 1; Nov. 1.

**QUAKER MAID.** A large, glistening white variety of extra value as it is ready to cut the first week in October. Straight stem and good foliage. Aug. 20; Oct. 10.

**ROSANDA.** (Exhibition) Color, old-rose; outer petals reflexing; center incurved. A fine large sort of very easy culture. Sept. 10; Nov. 1.

**SILVER SHEEN.** A splendid early white commercial variety. Good keeper and shipper. Aug. 25; Oct. 25.

**SNOW WHITE.** Fine early white following Silver Sheen. Easy to do. The rounded, incurved form makes it a perfect shipper. Aug. 25; Nov. 1.

**SUN GLOW.** A brilliant yellow of Bonnaffon type but larger. Very smooth incurved. Absolutely unsurpassed as a commercial and one of the most handsome. The best early yellow filling the need for this date. Aug. 15; Oct. 20.

**SUN GOLD.** The brightest yellow; perfect in form. It is almost faultless. Fine for Thanksgiving and later. Sept. 30; Nov. 28.

**TEKONSHA.** Grand large-flowering bronze for Thanksgiving. A valuable color for this date. Aug. 18; Nov. 20.

**THANKSGIVING PINK.** A color needed for variety among the numerous whites and yellows of this late date. Do not bench before June 15; then use terminal bud. Splendid pot variety. Nov. 20.

**TIMOTHY EATON.** Absolutely white. Can be spaced 6 by 8 inches. Late cuttings give fine, substantial flowers for Thanksgiving. Sept. 10; Nov. 10.

**WHITE CHIEFTAIN.** White sport of Chieftain. The smoothest, roundest of them all. Sept. 10; Nov. 10.

**WHITE DISTINCTION.** A pure white sport from Distinction, which it resembles in every way except color. A fine commercial white. Take terminal; Nov. 25.

**W. H. WAITE.** (Exhibition) A magnificent scarlet and gold. One of the most brilliant. Aug. 25; Nov. 5.

**WOOLF'S PINK.** An unusually valuable commercial. Will pay to plant in quantity. Perfect in form and clearness of color and unusually welcome about October 10. Plant in May. Aug. 20; Oct. 10.

**YELLOW CHIEFTAIN.** Of fine form, like the other members of the Chieftain family. It is lemon-yellow in color. An invaluable commercial variety. Aug. 30; Oct. 25.

**YELLOW MONUMENT.** This is a yellow sport of Monument which we obtained from Carl Engelmann of Saffron Walden, England. Straw-yellow in color, with all the good points of Monument, including its unusually fine keeping qualities. Sept. 10; Nov. 10.

**YELLOW TURNER.** (Exhibition) The yellow sport from Turner. A necessity in a collection where blooms for exhibition are being grown. Aug. 30; Nov. 5.

# POMPONS

**AMOS.** Large Pompon. A splendid bronze of the autumn-foliage type.

**BETTY WATKINS.** Large Pompon. The flowers are golden bronze, 1½ inches in diameter, and carried well upon strong, sturdy stems.

**BOKHARA.** Large Pompon. One of our favorites. Dark bronze.

**BRONZE QUEEN.** Button type. A darker bronze than Hilda Canning.

**CAPT. COOK.** Large Pompon. A lovely shade of rose-pink, free from lavender tones.

**CHICAGO PEARL.** Large Pompon. Considered one of the best of all white Pompons. The sprays are large and the flowers carried well apart.

**CHRISTMAS GOLD.** Small Button type. Very bright yellow. Quite productive. Early December.

**CLARA JAMESON IMPROVED.** Button type. A deep, vivid color of bronze and scarlet.

**CORA PECK BUHL.** Large Pompon. An intense shade of yellow, somewhat brighter than Sun Glow of the larger-flowering Mums. Very popular.

**CRYSTAL WHITE.** Fine pure white Pompon that can be grown very successfully either as a spray or a disbud. It follows the Dotys.

**DOROTHY TURNER.** Large Pompon. A combination of bronze and old-gold. An upright grower of medium height.

**DREAM.** Large Pompon. Fine pink for a time when it is needed—Thanksgiving. Medium height.

**ETHEL.** Button type. A splendid bright red miniature Pompon.

**FIREBIRD.** Large Pompon. Best early red we have; color very bright. Strong, upright grower and productive.

**GOLD FINCH.** Large Pompon. Deep rich yellow. Medium height.

**HILDA CANNING.** Button type. Brilliant reddish bronze.

**IRENE.** Button type. Pure white blooms 1 to 1¼ inches in diameter. Upright, wiry stem.

**JEWEL.** Large Button type. A good outdoor cut-flower variety. Pleasing shade of rose-pink.

**LEGAL TENDER.** Large Pompon. Upright grower, needing minimum support. Wonderful combination of bronze and gold.

**LILAC.** Large Pompon. One of the finest early pinks. Tall.

**LILLIAN DOTY.** Large Pompon. A fine pink. One of the best to disbud.

**MARY L. HALL.** Large Pompon. Clear, rich yellow. Tall. Very fine.

**MASTERPIECE.** A rather large Pompon, 2¼ inches in diameter, of a rich tourmaline pink with a slightly lighter reverse. Equally good grown disbudded or in spray form. (See cut of disbudded flowers.)

**MINONG.** Large Pompon. Pure white. Short.

**MRS. NELLIE KLERIS IMP.** Large Pompon. A good second-early pink. Darker than Mrs. Nellie Kleris.

**MUSKOKA.** Large Pompon. Golden bronze and mahogany. Disbud to 6 to 10 flowers to a plant. A great keeper. We highly recommend it.

**NEW YORK.** Button type. Handsome golden bronze. One of the best.

**NUBIAN.** Large Pompon. Beautiful bronzy-red. Include this one. Tall.

**PINK DOT.** Large Pompon. Wonderful color combination—white with deep pink center.

**RODELL.** Button type. Very useful as an early yellow.

**ROSE CHARM.** Large Pompon. Should be grown in quantity and disbudded. Lovely in form and color. Stiff stems.

**SEA GULL.** Large Pompon. Sprays are more open than White Doty, which it resembles somewhat. The lateral stems are stiff, causing each bloom to stand out individually. Bunches well.

**SILVER TIPS.** Large Pompon. One of our best bright pinks. Makes fine sprays.

**UNALGA.** Large Pompon. An intense yellow, brighter than Christmas Gold. May be grown naturally to sprays or disbudded.

**USONA.** Large Pompon. Bright pink blooms 2½ inches in diameter. Very productive.

**UVALDA.** Large Pompon. Extra-fine very early white.

**VARSITY.** Small button type. Yellow. A good producer.

**WHITE DOTY.** Large Pompon. Pure white sport from Lillian Doty and identical in every respect except color. Generally disbudded but does equally as well as a spray.

**YELLOW DOTY.** Large Pompon. Another that is generally disbudded but also is fine grown as a spray. Similar in every way except color to the other Dotys.

## TABLE OF COMMERCIAL AND POMPON VARIETIES

	WHITE		YELLOW		PINK		BRONZE AND RED	
<b>O C T O B E R</b>								
<b>POMPONS</b>	Uvalda Irene Minong Sea Gull	Oct. 15 Oct. 15 Oct. 20-25 Oct. 25	Rodell Gold Finch Cora Peck Buhl	Oct. 15 Oct. 20 Oct. 25	Lilac Jewel Capt. Cook Pink Dot Rose Charm	Oct. 15 Oct. 15 Oct. 20 Oct. 25 Oct. 30	Clara Jameson, Imp. Nubian Firebird Ethel Bronze Queen Bokhara	Oct. 15 Oct. 15-20 Oct. 20 Oct. 20 Oct. 25 Oct. 25
	Quaker Maid Ambassador Silver Sheen Favorite	Oct. 10 Oct. 20 Oct. 25 Oct. 30	Gold Lode Mrs. H. E. Kidder Celestra Sun Glow Yellow Chieftain Good News	Oct. 10 Oct. 15 Oct. 15 Oct. 20 Oct. 25 Oct. 25	Lustre Woolf's Pink October Rose Josephine Lawler	Oct. 8 Oct. 10 Oct. 15 Oct. 20	Indianola Hilda Bergen Detroit News	Oct. 10 Oct. 25 Oct. 25
<b>N O V E M B E R 1 - 20</b>								
<b>POMPONS</b>	White Doty Crystal White	Nov. 1 Nov. 5	Mary L. Hall Yellow Doty Varsity	Nov. 1 Nov. 1 Nov. 10	Lillian Doty Mrs. Nellie Kleris Imp. Silver Tips Masterpiece	Nov. 1 Nov. 1 Nov. 10 Nov. 10 Nov. 10	Muskoka Amos New York Hilda Canning	Nov. 10 Nov. 10 Nov. 10 Nov. 15
	Snow White Wm. Turner White Chieftain Monument Timothy Eaton Chadwick Imp.	Nov. 1 Nov. 5 Nov. 10 Nov. 10 Nov. 10 Nov. 20	Golden Glory Honeydew Yellow Monument Mrs. Franklin D. Roosevelt Friendly Rival Marie DePetris Golden Chadwick	Nov. 1 Nov. 5 Nov. 10 Nov. 10 Nov. 10 Nov. 15 Nov. 15 Nov. 20	Old Rose Thos. W. Pockett Chieftain Imp.	Nov. 1 Nov. 5 Nov. 5	Bronze Chieftain W. H. Waite Mrs. Jules Leeds Garnet King	Nov. 5 Nov. 5 Nov. 10 Nov. 15
<b>COMMERCIALS</b>	Chicago Pearl	Nov. 20	Unalga	Nov. 25	Dream Usona	Nov. 25 Nov. 25	Legal Tender Betty Watkins Dorothy Turner	Nov. 25 Nov. 25 Nov. 25
	White Distinction Chattanooga	Nov. 25 Nov. 30	Golden Celebration Mrs. Nellie T. Ross Mrs. R. M. Calkins Sun Gold	Nov. 20 Nov. 20 Nov. 25 Nov. 28	Thanksgiving Pink Distinction	Nov. 20 Nov. 25	Gladys Pearson Tekonsha	Nov. 20 Nov. 20
<b>T H A N K S G I V I N G O N</b>								
<b>POMPONS</b>								
<b>COMMERCIALS</b>								

**Pompons for Outside Shading**

Many times during the year we are asked what varieties of pompons are best suited for growing outdoors under shade. We recommend the following varieties as being among the best.

**WHITE**—Minong, Sea Gull, Irene.

**BRONZE**—Clara Jameson Imp., Nubian, Bokhara, Ethel, Firebird, Bronze Queen, Bronze Buckingham.

**PINK**—Lilac, Jewel, Capt. Cook, Pink Dot, Mrs. William Buckingham.

**YELLOW**—Rodell, Gold Finch, Cora Peck Buhl, Mary L. Hall.

**DISBUDS FOR SHADING**

Rose Charm, Yellow Doty, Muskoka.

**COMMERCIALS FOR SHADING INSIDE**

**WHITE**—Silver Sheen, Ambassador.

**BRONZE AND RED**—Detroit News, Hilda Bergen.

**PINK**—Josephine Lawler, October Rose, Old Rose.

**YELLOW**—Sun Glow, Golden Glory.



## **MASTERPIECE and PURPLE QUEEN**

Masterpiece (the three disbudded pompons in the above cut) is a rich tourmaline pink with a slightly lighter reverse. It is a rather large pompon,  $2\frac{1}{4}$  inches in diameter, and may be grown equally well either disbudded or in spray form. Ready November 10-15.

Purple Queen is an aster purple anemone with a lighter reverse and cushion florets tipped with gold. Flowers about 3 inches in diameter. Ready November 10-15.

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THE EVENT OF A LIFETIME—NATIONAL FLOWER AND GARDEN SHOW  
BALTIMORE, MARYLAND—MARCH 14-22, 1936

# SINGLES AND ANEMONES

Will add interest and variety to your collection.

## SINGLES

**MRS. WILLIAM BUCKINGHAM.** This variety has been tried for years and, in our opinion, remains today the peer of all the single pinks. It is a lovely shade of rosy pink, and the retailer will find it most valuable. It flowers around the first week in November.

**BRONZE BUCKINGHAM.** A beautiful bronze sport of Mrs. William Buckingham. Its habit of growth and blooming period are similar to its parent. We recommend it highly. A variety usually in heavy demand for baskets and vase arrangements.

## ANEMONES

**BETTY ROSE.** A large-flowered Anemone suitable for disbudding, maturing October 25. Color an even shade of deep lavender-pink throughout, with full rounded cushion.

**CRIMSON GLOW.** Late crimson-maroon which should be disbudded for best results. Easily grown variety with excellent stem and foliage. Matures November 20th.

**GARZA SUPREME.** This improved form of Garza is a valuable addition to the list of Anemones. It is pure white, graceful in habit, but, most important, it comes into bloom in December and can be held over into January. Exceedingly valuable for the retail grower. A wonderful keeper.

**SUSANNE MILLER.** Golden yellow sport of Norma and similar to its parent in every other way.

**MRS. ALFRED G. WILSON.** A pure white, very free in growth and bloom. Requires very little disbudding. Blooms November 5.

**NORMA.** Large-flowering, orchid-pink Anemone with golden pink cushion, making a very striking combination. Individual flowers average 4 to 5 inches across. Matures November 20th.

**PURPLE QUEEN.** An aster-purple Anemone with a lighter reverse and with cushion florets tipped with gold. Flowers about 3 inches in diameter. Ready November 10th to 15th.

**ROLINDA.** A new bronzy Anemone introduced by DePetris. Not a large flower, but very prolific. Can be grown in nicely arranged sprays without disbudding. Matures November 20th.

## GOOD POT PLANTS

**BUTLER'S CAPRICE.** Deep pink.

**CRIMSON GLOW.** Crimson-maroon.

**GOLD LODE.** Golden yellow.

**KATHLEEN THOMPSON.** Crimson.

**LILAC CAPRICE.** Deep violet.

**OHIO STATE.** Clear yellow, Dwarf Anemone.

**PURPLE CAPRICE.** Royal purple.

**ROLINDA.** Bronze-orange.

**SOURCE D'OR** (Lizzie Adcock). Tawney bronze.

**THANKSGIVING PINK.** Pink.

**YELLOW CAPRICE.** Golden yellow.

**Index and Price List of Chrysanthemums**

## ROOTED CUTTINGS FOR 1936

	100	1000		100	1000
Alice Benson .....	\$8.00	\$75.00	John S. Bush .....	8.00	75.00
Ambassador .....	3.00	25.00	Josephine Lawler .....	3.00	25.00
Amos .....	3.00	25.00	Kathleen Thompson .....	3.00	25.00
Betty Rose .....	3.00	25.00	Legal Tender .....	3.00	25.00
Betty Watkins .....	3.00	25.00	Lilac .....	3.00	25.00
Bokhara .....	3.00	25.00	Lilac Caprice .....	3.00	25.00
Bronze Buckingham .....	3.00	25.00	Lillian Doty .....	3.00	25.00
Bronze Chieftain .....	3.00	25.00	Lizzie Adcock .....	3.00	25.00
Bronze Queen .....	3.00	25.00	Louisa Pockett .....	8.00	75.00
Butler's Caprice .....	3.00	25.00	Lustre .....	3.00	25.00
Capt. Cook .....	3.00	25.00	Majestic .....	6.00	50.00
Carrie Beinecke .....	4.00	35.00	Marian Uffinger .....	8.00	75.00
Celestra .....	3.00	25.00	Marie De Petris .....	3.00	25.00
Chadwick Improved .....	3.00	25.00	Mary L. Hall .....	3.00	25.00
Chattanooga .....	3.00	25.00	Masterpiece .....	8.00	75.00
Chicago Pearl .....	3.00	25.00	Minong .....	3.00	25.00
Chieftain Improved .....	3.00	25.00	Miss Millicent Rogers .....	8.00	75.00
Christmas Gold .....	3.00	25.00	Miss Rita Mitchell .....	8.00	75.00
Clara Jameson Improved .....	3.00	25.00	Monument .....	3.00	25.00
Cora Peck Buhl .....	3.00	25.00	Mrs. Alfred G. Wilson .....	3.00	25.00
Crimson Glow .....	3.00	25.00	Mrs. B. D. Spillman .....	10.00	...
Crystal White .....	3.00	25.00	Mrs. E. Kershaw .....	8.00	75.00
Detroit News .....	3.00	25.00	Mrs. Franklin D. Roosevelt .....	8.00	75.00
Distinction .....	3.00	25.00	Mrs. H. E. Kidder .....	3.00	25.00
Dorothy Turner .....	3.00	25.00	Mrs. Jules Leeds .....	8.00	75.00
Dr. J. M. Inglis .....	10.00	...	Mrs. Nellie Kleris Imp .....	3.00	25.00
Dream .....	3.00	25.00	Mrs. Nellie T. Ross .....	3.00	25.00
Ethel .....	3.00	25.00	Mrs. R. M. Calkins .....	3.00	25.00
Favorite .....	3.00	25.00	Mrs. Wm. Buckingham .....	3.00	25.00
Firebird .....	3.00	25.00	Mrs. Woodrow Wilson .....	8.00	75.00
Friendly Rival .....	3.00	25.00	Muskoka .....	3.00	25.00
Garnet King .....	4.00	35.00	Nellie Mitchell .....	10.00	...
Garza Supreme .....	3.00	25.00	Nerissa .....	8.00	75.00
Gladys Pearson .....	3.00	25.00	New York .....	3.00	25.00
Gold Finch .....	3.00	25.00	Niagara .....	3.00	25.00
Gold Lode .....	3.00	25.00	Norma .....	3.00	25.00
Golden Celebration .....	3.00	25.00	Nubian .....	3.00	25.00
Golden Chadwick .....	3.00	25.00	October Rose .....	3.00	25.00
Golden Glory .....	3.00	25.00	Ohio State .....	3.00	25.00
Golden Majestic .....	8.00	75.00	Old Rose .....	3.00	25.00
Good News .....	6.00	50.00	Pink Dot .....	3.00	25.00
Hilda H. Bergen .....	3.00	25.00	Purple Caprice .....	3.00	25.00
Hilda Canning .....	3.00	25.00	Purple Queen .....	8.00	75.00
Honeydew .....	3.00	25.00	Quaker Maid .....	3.00	25.00
Indianola .....	3.00	25.00	Red Majestic .....	8.00	75.00
Irene .....	3.00	25.00	Rodell .....	3.00	25.00
Jewel .....	3.00	25.00	Rolinda .....	3.00	25.00
John R. Booth .....	8.00	75.00	Rosanda .....	3.00	25.00

	100	1000		100	1000
Rose Charm .....	3.00	25.00	Uvalda .....	3.00	25.00
Sea Gull .....	3.00	25.00	Varsity .....	3.00	25.00
Silver Sheen .....	3.00	25.00	Vermont .....	8.00	75.00
Silver Tips .....	3.00	25.00	White Chieftain .....	3.00	25.00
Snow White .....	3.00	25.00	White Distinction .....	3.00	25.00
Source d'Or .....	3.00	25.00	White Doty .....	3.00	25.00
Sun Glow .....	3.00	25.00	W. H. Waite.....	6.00	50.00
Sun Gold .....	3.00	25.00	William Hazelhurst .....	8.00	75.00
Susanne Miller .....	3.00	25.00	William Turner .....	5.00	40.00
Tekonsha .....	3.00	25.00	Woolf's Pink .....	3.00	25.00
Thanksgiving Pink .....	3.00	25.00	Yellow Caprice .....	3.00	25.00
The Melba .....	10.00	...	Yellow Chieftain .....	3.00	25.00
Thomas W. Pockett.....	8.00	75.00	Yellow Doty .....	3.00	25.00
Timothy Eaton .....	3.00	25.00	Yellow Monument .....	3.00	25.00
Unalga .....	3.00	25.00	Yellow Pockett .....	8.00	75.00
Usona .....	3.00	25.00	Yellow Turner .....	5.00	40.00

We recommend ordering no less than 25 of a variety. Where fewer are ordered, charges will be made at the rate per 10. Below are listed the rates per 100 of our several classes, and opposite each rate is listed the corresponding rate per 10.

Rate per 100	Rate per 10
\$ 3.00	\$.50
4.00	.50
5.00	1.00
6.00	1.00
8.00	1.50
10.00	1.50

250 cuttings of any one variety at the thousand rate.

## **TERMS OF SALE**

All orders subject to 2% cash discount if money accompanies order or if paid within 10 days from date of invoice. Otherwise all bills are net and due in 30 days; overdue accounts are subject to 6 per cent interest per annum.

Cash must accompany all orders under \$5.00.

If C. O. D. shipment is requested, the order must be accompanied by at least one-third the amount to insure acceptance. No discount is allowed on C. O. D. shipments.

**CHARGE ACCOUNTS.** New customers who wish to open a charge account will please furnish us credit references and allow sufficient time for us to confirm same. If immediate shipment is desired, cash must accompany your order, and in the meantime we can look up your references for future shipments.

**SPECIAL NOTICE.** All shipments travel at the risk of the purchaser. Should any damage occur, notify your express agent at once so you can enter claim.

THE EVENT OF A LIFETIME—NATIONAL FLOWER AND GARDEN SHOW  
BALTIMORE, MARYLAND—MARCH 14-22, 1936

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*Buy* **HILL'S** *Quality*

GRAFTED ROSE PLANTS

— AND —

CHRYSANTHEMUM CUTTINGS

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Incorporated

Plant Patent No. 95

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Originated by  
Frank Spanbauer  
Plant Patent No. 2